

Eyes on Talents and *Frame* magazine join forces

Amsterdam, 07-04-2016 – Global digital platform Eyes on Talents and leading interior design magazine *Frame* team up to highlight the latest work of award-winning designers.

Under the label Eyes on Talents x *Frame*, the work of the most creative designers will be shown across all media: at international design events, in a dedicated section of the Eyes on Talents site, in newsletters and in *Frame*'s new Talent section, debuting in its May/June issue. A selection of the best award-winning talent will be shown in a special end-of-the-year publication.

The first collaborative event took place in Dubai, where Eyes on Talents x *Frame* showed the work of three award-winning designers at concept store Comptoir102. Upcoming events include Milan Design Week, D'Days Paris and the new interior design competition, Design Parade in Toulon.

Eyes on Talents is the first online platform by invitation only, used by creative brands to discover and connect with today's best talent in the fields of fashion & textiles, accessories & leathersgoods, jewellery & watches, photography, graphic design & illustration, art direction, animation & motion design, furniture, product & industrial design, automotive design, architecture. Founded in 2012 by Floriane de Saint Pierre and Guillaume de Piédoüe, Eyes on Talents currently showcases over 10.000 portfolios of individually selected designers scouted throughout the world.

Floriane de Saint Pierre, co-founder of Eyes on Talents with Guillaume de Piédoüe, and founder of Floriane de Saint Pierre & Associés, Consulting firm dedicated to managerial and creative talent, 'Our digital platform, Eyes on Talents, allows global brands to connect directly with first-class creatives in all visual disciplines. By partnering with *Frame*, a powerful force in the field of innovative interior design, we can strengthen the digital visibility we provide through participation in physical initiatives together with the magazine. Eyes on Talents x *Frame* is the first phygital global platform for award-winning creative talent.'

Launched in 1997, *Frame* is the globally leading magazine on interior design. The magazine stimulates interior designers and architects to make outstanding spaces by sourcing, curating and sharing the best from the worlds of art and design. Connecting designers, makers and clients, the bimonthly magazine reports on trends in retail, hospitality, events and workplace design. Since its inception, *Frame* has been known for spotting creative talent worldwide and launching many a design career. Since 2014, *Frame* has been exploring new models to showcase the work of creative talent and connecting them with the industry. The magazine makers created two pop-up stores in Amsterdam, a trend pavilion at IMM Cologne and will this April for the first time install a themed exhibition at Milan Design Week.

Robert Thiemann, co-founder and editor-in-chief of *Frame*: 'Our partnership with Eyes on Talents is in accordance with our strategy to play an increasingly important role in matchmaking between designers, makers and users. We see Floriane de Saint Pierre and Eyes on Talents as global leaders in matching creative talents with premium fashion and luxury brands. Having built a strong position in print, this new partnership will increase our digital reach and strengthen our visibility at events. Moreover, it will introduce us to new industries and opportunities.'



*Guillaume de Piédoûe, co-founder
of Eyes on Talents*



*Floriane de Saint Pierre, co-
founder of Eyes on Talents*



*Robert Thiemann, co-founder and
editor-in-chief of Frame*

More information on *Frame's* exhibition *What's the Matter?*

Check out the [website](#), sign up for our newsletter and follow the social media hashtags #framewtm #frameexpo.

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